

This email template is designed to help you announce to your staff that your organization has invested in an AAPACN Organizational Membership. The goal is to:

- Inform your team that they now have access to AAPACN membership benefits.
- Highlight that this investment reflects your organization's commitment to their professional growth and resident care.
- Provide clear next steps so staff know how to activate and use their benefits.

Simply customize the placeholders (organization name, leader name/title, and instructions for accessing benefits) and send it to your staff. For maximum impact, consider pairing this email with an announcement at a staff meeting or posting the accompanying [flyer](#) with a QR code in common areas.

Subject: New Benefit: AAPACN Organizational Membership for Our Team

Email Body:

Dear Team,

We are excited to share that [Organization Name] has invested in an **AAPACN Organizational Membership** for our staff. This means you now have access to the valuable tools, resources, and education from the **American Association of Post-Acute Care Nursing (AAPACN)**, all designed to help you succeed in your role and deliver the best possible care to residents.

Watch this brief [video](#) to learn more about the AAPACN resources available to support you.

As an AAPACN member, you'll have access to:

- **Expert-developed** [education](#) and [certifications](#) to strengthen your skills
- **Free and discounted** [webinars](#) to stay ahead of regulatory changes
- **Helpful** [tools](#) and [resources](#) like the NAC Competency Evaluation
- **Member-only** [community](#) and **networking** to connect with peers nationwide

This membership is part of our commitment to investing in your professional growth, supporting your expertise, and strengthening our entire team.

To activate your benefits and learn how to access your resources, please visit the [Access Your AAPACN Organizational Benefits](#) webpage. We're proud to make this investment in you and look forward to seeing the impact it will have on our team and our residents.