

Manager Talking Points: AAPACN Organizational Membership

Equip DNSs and MDS Coordinators with quick, clear talking points to introduce staff to AAPACN benefits and encourage usage.

Key Messages to Share with Staff

- We've invested in YOU. **[AAPACN organizational membership](#)** provides tools and education to make your job easier, support your growth, and strengthen the quality of care we deliver.

Your AAPACN Benefits Include:

- **[Access to Online Education](#)** – Courses and webinars designed for post-acute care nurses.
- **[Nationally Recognized Certifications](#)** – RAC-CT®, RAC-CTA®, DNS-CT®, and QCP® programs.
- **[Staff In-Service Education](#)** – Ready-made training sessions for your team.
- **[AAPACN Resource Library](#)** – Policies, checklists, and toolkits for daily use.
- **[AAPACN Connect Community](#)** – Engage with a national network of peers.
- **[Timely Updates & Expert Guidance](#)** – Stay ahead of survey, regulation, and reimbursement changes.
- **[Learning Pathways & Education Quiz](#)** – Personalized recommendations for professional growth.
- **[AAPACN Articles and Podcast](#)** - Expert-written insights and audio content on clinical practices, leadership, survey prep, and quality improvement.

Why AAPACN Matters for Our Facility

- Improves quality outcomes and resident care.
- Helps us stay survey ready and compliant.
- Strengthens reimbursement accuracy and financial performance.
- Builds a skilled, motivated team and supports career advancement.

Manager Action Steps

- **Promote access:** Encourage staff to log in as soon as they receive instructions.
- **Highlight relevance:** Show how resources directly support their roles.
- **Encourage certifications:** Celebrate staff who pursue credentials.
- **Model engagement:** Share your own use of AAPACN resources.
- **Celebrate success:** Recognize staff applying new knowledge in their work.

Bottom Line: AAPACN helps us work smarter, grow professionally, and deliver the best possible care to our residents.

Need Help or Have Questions?

Contact AAPACN at **memberexperience@aapacn.org** or **(800) 768-1880**, or visit **www.aapacn.org** for additional support.