

Manager Talking Points: AAPACN Organizational Membership

Equip DNSs and MDS Coordinators with quick, clear talking points to introduce staff to AAPACN benefits and encourage usage.

Key Messages to Share with Staff

- We've invested in YOU. [AAPACN organizational membership](#) provides tools and education to make your job easier, support your growth, and strengthen the quality of care we deliver.

Your AAPACN Benefits Include:

- [Access to Online Education](#) – Courses and webinars designed for post-acute care nurses.
- [Nationally Recognized Certifications](#) – RAC-CT®, RAC-CTA®, DNS-CT®, and QCP® programs.
- [Staff In-Service Education](#) – Ready-made training sessions for your team.
- [AAPACN Resource Library](#) – Policies, checklists, and toolkits for daily use.
- [AAPACN Connect Community](#) – Engage with a national network of peers.
- [Timely Updates & Expert Guidance](#) – Stay ahead of survey, regulation, and reimbursement changes.
- [Learning Pathways & Education Quiz](#) – Personalized recommendations for professional growth.
- [AAPACN Articles and Podcast](#) – Expert-written insights and audio content on clinical practices, leadership, survey prep, and quality improvement.

Why AAPACN Matters for Our Facility

- Improves quality outcomes and resident care.
- Helps us stay survey ready and compliant.
- Strengthens reimbursement accuracy and financial performance.
- Builds a skilled, motivated team and supports career advancement.

Manager Action Steps

- **Promote access:** Encourage staff to log in as soon as they receive instructions.
- **Highlight relevance:** Show how resources directly support their roles.
- **Encourage certifications:** Celebrate staff who pursue credentials.
- **Model engagement:** Share your own use of AAPACN resources.
- **Celebrate success:** Recognize staff applying new knowledge in their work.

Bottom Line: AAPACN helps us work smarter, grow professionally, and deliver the best possible care to our residents.

Need Help or Have Questions?

Contact AAPACN at memberexperience@aapacn.org or (800) 768-1880, or visit www.aapacn.org for additional support.